

PRESS RELEASE

GRUPO ABRIL OF BRAZIL LAUNCHES THIRD CHANNEL ON

SES NEW SKIES' VIDEO NEIGHBORHOOD OVER LATIN AMERICA

The Hague, December 2nd, 2008 - SES NEW SKIES, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) announces that Grupo Abril, one of the largest diversified media groups in Latin America, has launched MTV Brasil, its main TV channel for cable distribution in Brazil, on the NSS-806 satellite at the orbital location of 319.5 degrees East.

MTV Brasil is the third channel of Grupo Abril to launch on SES NEW SKIES' NSS-806 satellite, alongside Ideal, a business television channel focused on management and career development, and Fiz, a youth channel targeting the Web 2.0 generation produced by Grupo Abril subsidiary Canais Abril. The Sao-Paulo based conglomerate now contracts a total capacity of 17.5 MHz on the NSS-806 satellite.

Dolores Martos, Vice President Sales Latin America & Caribbean at SES NEW SKIES, welcomes MTV Brasil onboard NSS-806: "The selection of this satellite by Grupo Abril further strengthens the orbital location of 319.5 degrees East as a leading video neighborhood for Latin America and the Caribbean. We look forward to a continued fruitful collaboration with Grupo Abril and to a steadily growing number of programme choices at this orbital position."

About NSS-806

NSS-806 is located at at the orbital position of 319.5° East. Its tailored, high-powered hemispheric beam provides simultaneous coverage of both Europe and the Americas, with virtually complete coverage of North, Central and South America and the region's Spanish and Portuguese speaking markets. The satellite currently transmits more than 175 news, sport, music and entertainment channels reaching over 14 million homes and more than 4,000 cable head-ends across Latin America.

For further information please contact:

Yves Feltes

Media Relations

SES NEW SKIES

Tel: +352 710 725 311

Yves.Feltes@ses-newskies.com

About SES NEW SKIES

SES NEW SKIES is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) offering satellite communication services to a range of customers including telecommunications providers, broadcasters, corporations and governments around the world. SES NEW SKIES has a global fleet of seven satellites in orbit, with three additional spacecraft under construction (NSS-9, NSS-12 and NSS-14) and ground facilities around the world.

Headquartered in The Hague, the company has offices in Johannesburg, Sao Paulo, Singapore, Sydney and Washington, D.C. In addition to SES NEW SKIES, SES wholly owns the market-leading satellite operators SES ASTRA in Europe and SES AMERICOM in North America, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 38 satellites in 25 orbital locations. Further information on the company is available at www.ses-newskies.com and on SES at www.ses.com